

Common Steps for MoPub Pokkt Wrapper

Step 1: Getting Started (GDPR Compliance)

The following instructions assume you are already familiar with the MoPub Mediation Network and have already integrated the MoPub SDK into your application. Otherwise, please start by reading the following articles for a walk-through explanation of what mediation is, how to use the MoPub Mediation UI, and instructions on how to add MoPub mediation code into your app.

Instructions: <https://github.com/mopub/mopub-ios-sdk/wiki/Getting-Started>

GDPR

- Pokkt Solution adheres to GDPR requirement as per MoPub doc. Please refer <https://developers.mopub.com/docs/ios/gdpr/#publisher-owned-consent> for understanding.
 - GDPR consent must be taken by publishers before calling any ad related api. For more information on GDPR please refer <https://www.eugdpr.org/> and <https://www.eugdpr.org/gdpr-fags.html>.
-

Step 2: Adding Your Application to Your Pokkt Publisher's Account

- Create Account and log-in at <http://www.pokkt.com>
- Add your application and get its application Id and Security key.

Step 3: Integrating the MoPub Mediation Adapter

Add PokktSDK.framework to your XCode project and link to it.

Add PokktMoPubCustomInterstitial , PokktMoPubCustomBanner and PokktMoPubRewardedVideo to your Xcode project.

In the Build Settings of XCode add -ObjC to “Other Linker Flags”.

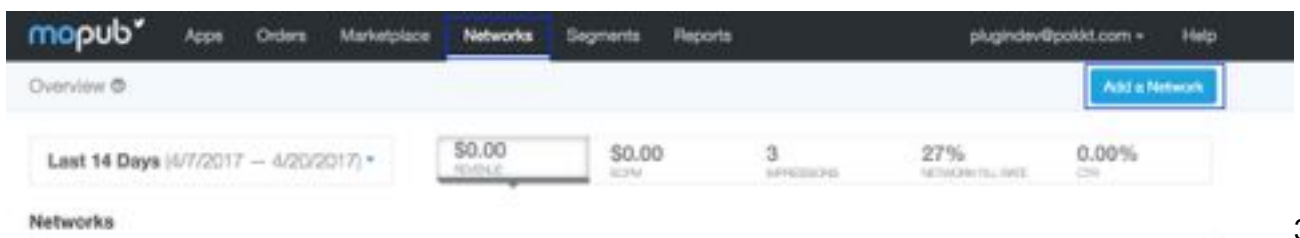
Your Project needs to have following frameworks to use PokktSDK.

- CoreData.framework
- Foundation.framework -
- MediaPlayer.framework
- SystemConfiguration.framework
- UIKit.framework
- CoreTelephony.framework
- EventKit.framework
- AdSupport.framework
- CoreGraphics.framework
- CoreMotion.framework

- MessageUI.framework
- EventKitUI.framework
- CoreLocation.framework
- AVFoundation.framework
- libc++.tbd

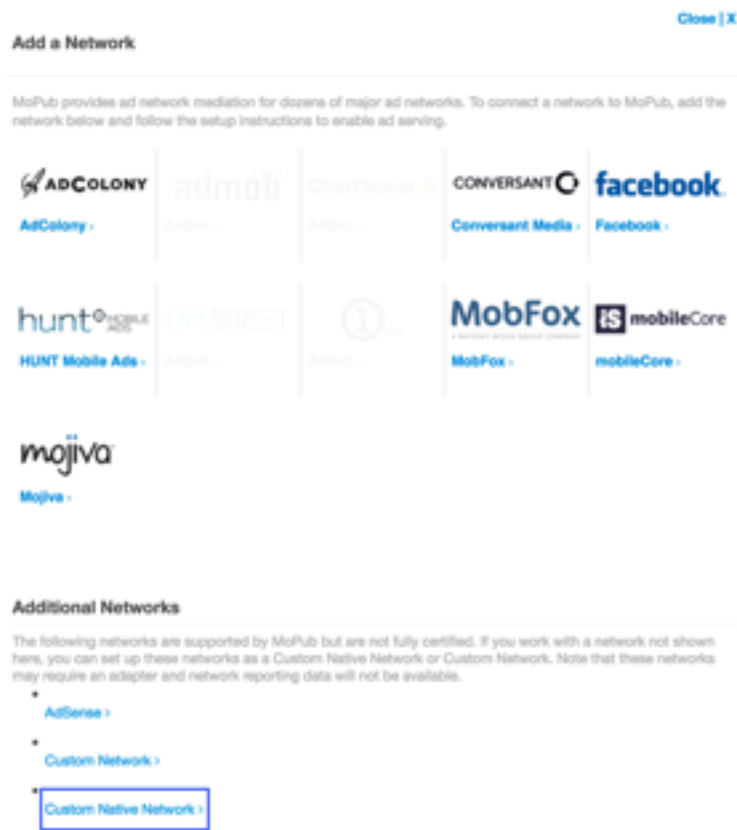
Step 4: Adding a Custom Even

1. Sign in to your MoPub account at <https://app.mopub.com/account/login/>.
2. Click Add a network under Networks tab.



Click Custom Native Network and set up the inventory against your app.

3.



- **Custom Event Class:** Enter the name of the custom event class.
For Rewarded Video: Enter PokktMoPubCustomRewardedVideo
For Interstitial: Enter PokktMoPubCustomInterstitial
For Banner: Enter PokktMoPubCustomBanner
- **Title:** Enter the name for the custom event. This is used in reporting and cannot be changed later.
- **Custom Event Class Data:** Enter a JSON string as follows :

5. Click Save Section.
6. Open Global segment and enable the newly created Ad Network against the ad units of your app.

Segments

Global Segment

Running

All apps All ad formats All ad sources All statuses Last 14 days

	Apps, ad units, and ad sources	Enabled	Status	eCPM	Attempts	Impressions	CTR	Fill rate	Caps
AdMobWrapper iOS					320	174	-	54.37%	
	Banner Ad Banner (320 x 50)				320	174	-	54.37%	
PokkiBanner			+ Running	\$ 0.05	320	174	-	54.37%	None
Fullscreen Ad Fullscreen (320 x 480)					-	-	-	-	
	PokkiCustomInterstitial		+ Running	\$ 0.05	-	-	-	-	None
InterstitialAd iOS					22	-	-	-	
	Fullscreen Ad Fullscreen (320 x 480)				22	-	-	-	
Default Title			+ Running	\$ 0.05	22	-	-	-	None

Step 6: Testing your application

Congratulation - that's it! You may now run your app and see Pokkt ads in action.
